



## SYSTRAN launches SYSTRAN.io - an API Platform for Easy Development of Multilingual Applications

*Decades of Language Technology development made available real time in 50 languages. The SYSTRAN.io set of APIs enable translation and natural language processing in web, mobile and enterprise applications.*

**SAN DIEGO, April 14 2016** – SYSTRAN Software, a global 48-year-old language translation technology company, opened its language intelligence technology to multi-national companies of all sizes with a cloud-based application program interface (API) – [SYSTRAN.io](http://SYSTRAN.io). To attract application developer interest, the API will allow 1 million characters to be translated free each month. Offer details here: [www.systran.io](http://www.systran.io).

The API allows software developers, customer experience (CX) companies, multi-national marketing departments, social media and marketing technology companies, and online gaming developers to access the same software to develop multilingual applications that were once only available to large, international companies.

SYSTRAN.io is based on the same language translation technology that powers SYSTRAN's enterprise offering used by Symantec, Cisco, Airbus, Ford, Toyota, BNP Paribas, Daimler, Barclays, defense and security organizations such as the U.S. intelligence community, NATO, Interpol and language service providers.

SYSTRAN.io is a hosted 50-language toolkit that provides the flexibility of a modular platform and customization capabilities. Here are just a few examples of what developers can do with SYSTRAN.io.

### Features

- Real-time text to text translation
- Voice to text recognition and transcription
- Data extraction and restructuring
- Dictionary Management
- Anonymization

### Capabilities

- Deep learning through language analytics
- Sentiment analysis of user generated content
- Understand and react to a universe of data in multiple languages

Millions of users around the world interface with SYSTRAN multi-lingual technology daily. Platform customers include ADP, Adobe, and Apple, which integrates a language translation widget on the dashboard of its MacBook.

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SYSTRAN.io is a natural solution for collaboration platforms and team messaging apps such as Slack, which offer simplified communication with team members around the world. A real-time language translation tool ensures that virtual team members who speak different languages are being heard for true collaboration. In today's need-it-now environments, there's simply no time to click a drop-down box to choose a language or cut and paste. To solve these challenges, SYSTRAN.io can easily be integrated for real-time translation into collaboration platforms.

For customer support teams, real-time translation of complaints, customer feedback or service outages reduce call volumes and increase customer satisfaction. The aggregation and translation of this data using SYSTRAN.io can also result in better anticipation of localization needs and plans to better serve customers across the globe.

*"Today, companies are born global and language plays an important role in business and commerce. Cross-language customer communication, multilingual real-time intelligence and sentiment analysis of user generated content across the globe provides companies with a competitive edge,"* said Ken Behan, vice president of sales and marketing for SYSTRAN Software. *"SYSTRAN.io is further advancing global social networking, global team collaboration, and multilingual communication with real-time language translation capabilities."*

For more information on getting started with SYSTRAN.io visit [www.systran.io](http://www.systran.io).

### About SYSTRAN.io

With 48 years of custom language solutions evolution behind it, SYSTRAN.io brings leading language technology into your product, giving you the ability to understand and react in over 50 languages. The SYSTRAN.io set of APIs enable advanced translation and natural language processing abilities in your web, mobile and enterprise applications. SYSTRAN.io is used in messaging and collaboration, sentiment analysis, social media monitoring, and market intelligence. Adobe, ADP and Apple trust SYSTRAN.io. For more information visit [www.systran.io](http://www.systran.io).

### About SYSTRAN

For over four decades, SYSTRAN has been the market leader in language-translation products and solutions, covering all types of platforms, from desktop to internet and enterprise servers.

To help organizations enhance multilingual communication and increase productivity, SYSTRAN delivers real-time language solutions for internal collaboration, search, eDiscovery, content management, online customer support and e-Commerce.

With the ability to facilitate communication in 130+ language combinations, SYSTRAN is the leading choice of global companies, Defense and Security organizations, and Language Service Providers. SYSTRAN is also the official translation solutions provider for the S-Translator, a default-embedded app on the Samsung Galaxy S and Note series.

Since its early beginnings, SYSTRAN has been pioneering advances in machine translation and Natural Language Processing. Its latest achievement, a new-generation Hybrid MT, combines the predictability and language consistency of rule-based machine translation with the fluency of statistical MT.

SYSTRAN is headquartered in Seoul with offices in Daejeon, South Korea; Paris, France; and San Diego, USA.

For more information, visit [www.systransoft.com](http://www.systransoft.com)

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