

## **SYSTRAN launches its new corporate website featuring solution-based translation systems**

**Paris, France, March 6, 2014** – SYSTRAN today announced the launch of its new corporate website designed with improved navigation capabilities and content platforms for enterprises, defense & security organizations and language service providers. The streamlined website marks SYSTRAN’s strategic decision to provide solution-based systems.

The website located at [www.systransoft.com](http://www.systransoft.com) is available in eight languages, using SYSTRAN’s own online service, SYSTRANLinks, to get the website in several languages. Two new languages, Korean and Brazilian Portuguese, join English, French, German, Dutch, Spanish and Italian used on the previous site.

Building on the company’s 45 years of experience providing translation support services, the new SYSTRAN website reaffirms the message contained in SYSTRAN’s new tagline, “We speak your industry’s language,” namely the company’s commitment to developing business-focused solutions that reduce translation time and costs and ensure effective cross-border communication while maintaining the security of client data.

“Our new website reflects our in-depth knowledge of customers’ activities and features technology that enables the customized translations clients need in today’s highly competitive marketplace,” said Arnaud Dufournet, Marketing Director. “With the site, translators and other users can see how our advanced Machine Translation solutions are adapted to each business sector’s terminology and to each user’s individual vocabulary.”

SYSTRAN’s industry- and solution-based approach is evident on the new website’s homepage designed to highlight six uses of translation technologies to which SYSTRAN adds value: collaboration and multilingual communication, translation productivity, Big Data translation, service and support optimization, development of Web and mobile applications, creation of multilingual Web content. Two new categories – Solutions and Industries – enable visitors to select the solution most relevant to their needs and facilitate the search of information about SYSTRAN capabilities and case studies.

The website also offers more interactivity with visitors through a news feed and links to social networks such as SYSTRAN’s Twitter, Facebook and LinkedIn accounts. These features allow visitors to follow news and updates about SYSTRAN as they happen, and make them aware of any event (show, conference, webinar) that SYSTRAN attends.

**break borders with multi-lingual content**

**optimize customer service and support**

**SYSTRAN helps digital players develop innovative web and mobile applications**  
[Find how](#)

**improve Big Data management**

**boost productivity**

**solve communication challenges through improved collaboration**

**Just need a quick translation?**

Looking for high-performance translation software for your computer?  
[Discover our PC-ready packs](#)

Text  Web Page

**French** ↔ **English**

[Instant Translation](#)

Transform your mobile device into a multilingual partner with the **SYSTRAN Mobile app**.  
[Available on the App Store](#)  
[Download on AppStore](#)

**About SYSTRAN**

SYSTRAN is the market historic provider of language translation software products and solutions for the desktop, enterprise and Internet.

Use of SYSTRAN products and solutions enhance multilingual communication and increase user productivity. SYSTRAN delivers real-time language solutions for search, content management, online customer support, intra or intercompany collaboration, and eCommerce.

With the ability to facilitate communication in 52+ language combinations and in 20 vertical domains, SYSTRAN's software is the choice of leading global corporations, portals and public agencies.

SYSTRAN has been pioneering advances in machine translation for over four decades. Its latest achievement, SYSTRAN Hybrid MT, combines the predictability and language consistency of rule-based machine translation with the fluency of statistical MT.

SYSTRAN is headquartered in Paris, France with a North American office located in San Diego, California, USA.

SYSTRAN (Code ISIN FR0004109197, Bloomberg: SYST NM, Reuters: SYTN.LN) is listed on EuroNext Paris, Compartiment C.

For more information, visit [www.systransoft.com](http://www.systransoft.com)

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